



## UNWTO Knowledge Network Symposium -Making a case for bridging theory to practice-

**Date/Time:** Friday, 16 November 2012 (14:30 – 17:45)

**Venue:** Boğaziçi University, Albert Long Hall

### Programme

14.30 –15:00	<b>Opening remarks</b> <ul style="list-style-type: none"><li>▪ Gülay Barbarosoğlu, President, Boğaziçi University</li><li>▪ Taleb Rifai, Secretary General, UNWTO</li><li>▪ Introduction of 2012 UNWTO Ulysses Prize Awardee</li></ul>
15:00 –15:30	<b>Special Lecture by Erik Cohen, 2012 UNWTO Ulysses Prize Awardee</b>
15:30 –15:45	<b>Presentation on 'UNWTO Ulysses Prize and Awards since 2003'</b> - Eduardo Fayos-Sola, President of Ulysses Foundation, Former Executive Secretary of UNWTO Knowledge Network
15:45 – 16:00	<b>Coffee Break</b>
16:00 –16:30	<b>Special Video on 2012 UNWTO Awards &amp; Presentation on '2012 UNWTO Awards for Innovation'</b>
16:30 – 17:30	<b>Panel Discussion – 'Making a case for bridging theory to practice'</b> Moderated by Maria D. Alvarez, Boğaziçi University <ul style="list-style-type: none"><li>▪ Márcio Favilla, UNWTO</li><li>▪ Donald Hawkins, Washington State University</li><li>▪ Jafar Jafari, University of Wisconsin</li><li>▪ Pauline Sheldon, University of Hawaii</li><li>▪ Chris Cooper, Oxford Brookes University</li></ul> <b>Q &amp; A</b>
17:30 – 17:45	<b>Summary / Conclusion</b>